

EuroShop 2020 | Düsseldorf

**baierl + demmelhuber @ EuroShop 2020**

baierl + demmelhuber presents „RETAIL IN MOTION“ at the EuroShop 2020.



RETAIL IN MOTION is not only the motto of baierl + demmelhuber at the EuroShop, but also stands for their attitude in the business sector retail: dynamic, open, consistent and with changes in perspective. From the detail up to the overall picture – innovation means permanent movement for the company.

The exhibition stand, manufactured in our own workshops, transfers the dynamics and the variety of the company into the temporary room. Openness, flexibility, movement and consistency are not only the most important factors of success, but also the ones, that always ensure new impressions. Differently arranged and interrelated material grids create a play of light and shadow in which the visitor experiences transparency or density depending on the perspective and therefore – in a figurative sense – learns about the different facets of the company.

The experience at the exhibition stand is just like the ideal shopping experience in the stationary trade. Already from a distance the stand catches the eye, it attracts attention. The visitor wants to discover, understand and interpret it. In order to experience it optimally, he has to look at it from

every perspective, he has to change his point of view. He has to keep moving and to shift his focus – individually, but above all together with the team of baierl + demmelhuber.

Always in motion, never rigid in action and thinking. baierl + demmelhuber leaves old paths to look at things differently and make them better by changing perspectives in order to discover new things. This makes baierl + demmelhuber a partner for innovative solutions. To create sustainable salesrooms and to understand the most diverse customer needs, flexibility, openness and change are needed. baierl + demmelhuber stays in motion.

### About Baierl & Demmelhuber Innenausbau GmbH

baierl + demmelhuber is a medium-sized, owner-managed company. As leading specialists in the field of high-quality interior fit-out, the company realises the visions of its demanding clients. All over the world. Since 1964.

With more than 700 employees at 10 locations, 70 of whom trainees in 15 apprenticeships, the company realises interiors for well-known retail brands and international airlines as well as big public projects, hotels and modern office areas.

baierl + demmelhuber offers its customers „all from one single source“. For its customers, this means that they can rely on baierl + demmelhuber in every way, all over the world: from shell construction to key handover, from detail to the big picture, from technical planning to execution and construction planning. baierl + demmelhuber reduces interfaces and is also particularly efficient. The company assumes full responsibility for budget, deadlines and quality, while at the same time they are artisans and cover all works in shop fitting independently with their own trades and with partners.

baierl + demmelhuber is more than a service provider in the classic definition, they see themselves as a central partner for a common purpose. Anyone who chooses baierl + demmelhuber knows what he gets: interiors with heart + mind.

### The key messages of baierl + demmelhuber

Familial + long-established since 1964 from Bavaria | Young + modern in organisation

Proficient in languages + worldwide experience | Quality + time well in hand

Reliable + loyal + curious + professional + experienced

baierl + demmelhuber – the best choice for interior finishing

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